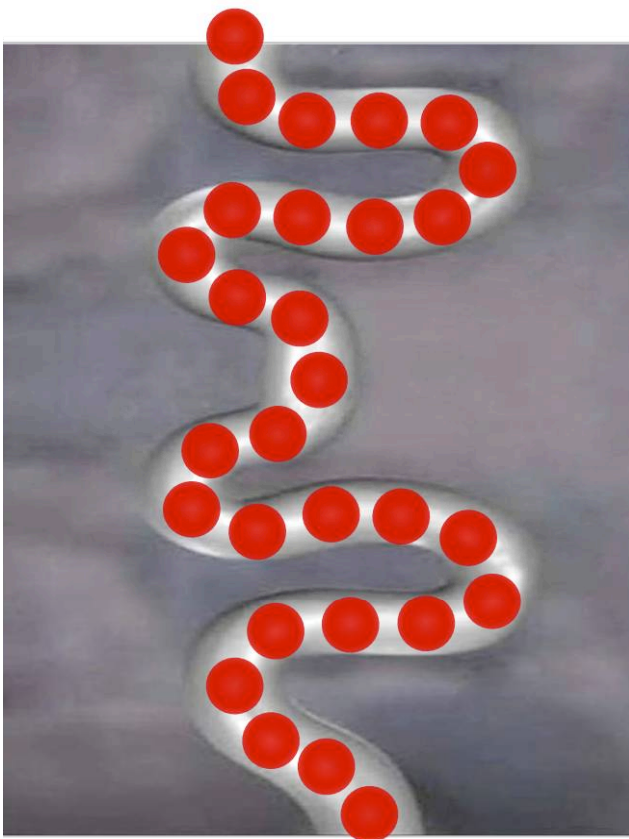




NORGANIX

How the Product Penetrates Concrete



Concrete has a myriad of open capillaries that run throughout the substrate. These pathways are curved and varied in diameter, much like the capillary system in the human body. Traditional concrete sealants cannot penetrate this pathway. Their molecules are large and pencil-shaped and crash to a halt when confronted with a tight curve in the capillaries. But NORGANIX is a low-solids solution comprised of miniscule molecules that are much smaller and spherical in shape. Moreover, NORGANIX has a unique catalyst that pulls the solution deep into the concrete. Thus, NORGANIX's molecules navigate these curves with ease. NORGANIX moves freely through the concrete's many paths of reticulation, cascading ever deeper until the solution hydrates the unused Portland and completely fills the tiny capillaries. While other sealants and antiseptic solvents are blocked very near the surface, NORGANIX penetrates well over seven inches (200mm) into the concrete, effectively mimicking the pouring of concrete inside of concrete.

What lives in your concrete?